

PRESS RELEASE

Gossau, 25 March 2026

WOOD TRAINING AWARD FOR THE BLUMER LEHMANN ACADEMY

Well-trained specialists are the foundation of a future-proof industry. Blumer Lehmann is committed to this vision – and has now won the fourth WOOD TRAINING AWARD from the Foundation for Specialist Training in Wood Technology.

The award recognises Blumer Lehmann's longstanding commitment to education as a strategic success factor. The award shows that the Blumer Lehmann Academy has an impact well beyond the boundaries of the company. 'Digitalisation and the use of AI are set to change our industry. It's important to define the right tools and adapt apprenticeships accordingly – in close collaboration with companies and educational institutions.'

Academy offering a wide-ranging training programme

Blumer Lehmann is committed to training and continuing education on a number of levels. The company trains apprentices in five different professions and offers a wide range of internal and external training programmes, with 1,500 attendees every year. It also fosters team development through regular events. The company's own Blumer Lehmann Academy organises these activities.

Developing young talent and training programmes strengthen the industry and local region

Blumer Lehmann firmly believes that the challenges of the timber industry can only be properly addressed with well-trained specialists. As such, it seeks to play an active role in shaping the dialogue between the industry and training institutions – while at the same time developing wood as a future-forward material. The company sees the Wood Industry Day at Bern University of Applied Sciences (BFH) as more than just a platform for visibility. It enables it to network with future talent and exchange ideas with other players in the Swiss timber industry.

Blumer Lehmann's commitment to education is also making a tangible contribution in Eastern Switzerland, as skilled specialists benefit the company, the industry and the regional economy as a whole.

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Text and images:

The media release and photographs can be downloaded via the following link:

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Gregor Haab, Chair of the AWARD BILDUNG HOLZ jury, presents the award to Markus Rutz, Managing Director of Holz- und Modulbau Schweiz, and Ursula Keller, HR expert
Photo: Fabio Blaser



Markus Rutz, Head of Timber and Modular Construction Switzerland, is delighted to receive the award and sees it as an incentive to continue developing the Blumer Lehmann Academy.
Photo: Fabio Blaser



Winners and jury: Reto Frei, Michael Kummer, Ursula Keller, Markus Rutz, Birgit Neubauer Letsch and Gregor Haab (from left to right)

Photo: Fabio Blaser



An interested audience in the packed hall: the presentation of the 4th AWARD BILDUNG HOLZ at the Holz Business Day in Biel.

Photo: Fabio Blaser

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[Blumer Lehmann gewinnt den AWARD BILDUNG HOLZ](#)

Blumer Lehmann – The fascinating world of wood

As a leading company in the timber industry and timber construction, Blumer Lehmann has been committed to the future of wood since 1875. More than 600 employees at locations in Switzerland, Germany, Austria and Luxembourg are committed to advancing timber construction and exploiting the full potential of wood as a building material. To that end, it makes full use of state-of-the-art technologies, digital expertise, innovative ideas and sustainable principles.

The company produces high-quality sawn timber products, eco-friendly pellets, residual timber products and energy from Swiss round timber as part of the full value chain in the sawing, planing and finger-jointing mill at its headquarters in Gossau, St. Gallen. Blumer Lehmann has been producing laminated timber (glulam) at its own laminating facility since early 2026, and will soon begin production of large-format solid timber boards made from cross-laminated timber (CLT).

Blumer Lehmann also designs, plans, produces and builds timber constructions in a variety of ways: visionary free-form projects around the world, classic new builds and conversions, extensions and renovations, as well as school buildings, hotels, residential and commercial buildings in modular construction that optimises time and costs. The company also offers specialist services for the planning, construction, servicing and maintenance of silos and winter service facilities.