Timber build for Braun AG offices and exhibition

Gossau, CH

Project details

Client	Braun AG
Architecture	fg architektur
Project type	Office and administration
Construction type	Wood element construction
Services	Timber construction
Construction	2017
Locality	Gossau
Country	Switzerland

Experience wood in the office building with exhibition space

As part of a consortium comprising five timber construction firms, we were responsible for the planning and project management of the new building in Gossau. As the customer is a wood wholesaler, the owner expected their forward-looking project to be a timber construction.

One characteristic feature of the construction is the modern facade design, which is a combination of glass and vertically mounted fir slats. The optical effect of the wood facade is unique. Due to the different depths of the wood cross sections, the viewer sees a sort of wave effect. The body of the building is a visible timber frame construction with a centrally positioned concrete core in which the staircase and bathrooms are located. Around the core, visible Lignatur elements were used to create the ceilings.

The ground floor and first floor comprise a spacious exhibition space and an attractive experience area, while the second and third floors serve as the new shared home for all Braun AG office personnel. Finally, the top floor contains a training and event room as well as a meeting room.

Specific Contact

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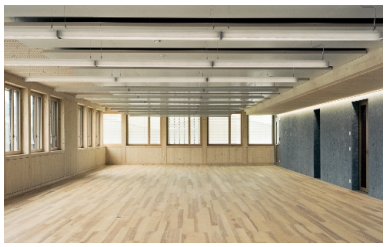
Entrance area of office building

Exhibition room with real trees



Training and event room on the top floor

Spacious offices

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The fascinating world of wood